



Pure Michigan *Science*

## Sponsorship Opportunities

**Your company can expand its visibility at this annual event by being a sponsor! Many opportunities are available!**

### *“Sponsor a Teacher” to attend the conference!*

With the Federal and State support non-existing, teachers are left to pay themselves for any educational credits they need for their teaching certificate. Please consider supporting a teacher! For \$250, a teacher can attend the conference on both Friday and Saturday, AND have their sub fee paid for too!

As a sponsor, each scholarship recipient will receive a certificate in their registration packet of who sponsored them, with the sponsors contact information on it. In return for your sponsorship, you will receive their contact information and be placed in the on-site program, in the Spring Newsletter, and on the MSTA website as a sponsor. Total - \$ \_\_\_\_\_

### *“Refreshment Breaks” - \$250, \$500*

Refreshments will be provided to attendees in the registration area, for either Friday and/or Saturday. Your sponsorship will be acknowledged in the conference program, on registration materials, and with signage in the refreshment area. Total - \$ \_\_\_\_\_

### *“Awards Program” Table favor sponsor - \$250*

Funds will be used to purchase “special” table favors to give to the attendees of the awards ceremony. You will be acknowledged in the conference program, in the awards program, and if appropriate, you company logo on the item purchased. Total - \$ \_\_\_\_\_

### **Payment Information:** (Payment accepted by check or credit card)

(Billing address and name on card MUST be as it appears on the credit card monthly billing statement.)

Company Name \_\_\_\_\_ Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email (must provide for receipt) \_\_\_\_\_

Name on Card \_\_\_\_\_ (PLEASE PRINT)

Card # \_\_\_\_\_ CVV Code \_\_\_\_\_ **TOTAL TO CHARGE-\$** \_\_\_\_\_

Billing address (if different than above) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**NOTE:** In order to be recognized, application MUST be received by January 11, 2016

Email to: [mmaki@managedbyamr.com](mailto:mmaki@managedbyamr.com) Fax to 734-677-2270

Mail: MSTA – 1390 Eisenhower Place – Ann Arbor, MI 48108



## 2017 Michigan Science Teachers Association “Sponsor-a-Teacher” Conference Program

Years ago teachers and school districts could rely on “Eisenhower Funds” and or “Professional Development” funds that were given to each district to support the continued education a teacher would need for their teaching certificate.

Those are gone. If a schools district does not apply for a grant, title funds, or adds to their yearly budget, funds to send teachers to Professional Development meetings, teachers, in most, if not all cases, are left to pay for these PD courses out of their pocket.

**That’s where you can help!** For \$250 per teacher, you will pay for a two day member registration, AND their sub-pay, for a teacher to attend the 2017 MSTTA conference!

Last year, we had over 1,800 teachers apply for the scholarships we had to offer! We would like to see the number we can offer grow!

Please consider one of the following levels to help support our teachers in Michigan!

**NOTE:** Some levels have promotion benefits attached to them!

Each individual who receives a scholarship will receive a certificate in their registration packet indicating who their scholarship was paid by, and your information so that they can contact you! You will also receive a list of the individual(s) that you sponsor, so that you may contact them.

\*Single sponsorship - \$250                      #of scholarships \_\_\_ x \$250 = \_\_\_\_\_

\_\_\_\_\_ \$1,000 (4 scholarships)\*

One complimentary Ad in any of the 7 MST A publications.  
(Up to a \$490 value)

\_\_\_\_\_ \$2,000 (8 scholarships)\*

One complimentary Ad in any of the 7 MST A publications, one complimentary eblast sent to current MST A members.  
(Up to a \$540 value).

\_\_\_\_\_ \$5,000 (20 scholarships)\*/\*\*

One complimentary Ad in any of the 7 MST A publications, one complimentary eblast sent to current MST A members, and ½ off one booth at the MST A annual conference.  
(Up to a \$850 value).

\_\_\_\_\_ \$10,000 (40 scholarships)\*/\*\*

Complimentary Ads in 4 of the 7 MST A publications, two eblast sent to current MST A members, and one complimentary booth at the MST A annual conference. (Up to a \$2,100 value)

\_\_\_\_\_ \$15,000 or more\*//\*\*

Complimentary Ads in all 7 of MST A's publications, up to 6 eblast sent to current MST A members, opportunity to place item in attendees registration bag, and one complimentary booth at the annual conference. (Up to a \$3,000 value)

\*Recognition in the conference on-site program as a "Sponsor-a-Teacher" sponsor.

\*\*Recognition on the MST A website as a sponsor with logo and/or your web link.

**NOTE:** These are suggested offers. If you have a request for something that would work better for you, please do not hesitate to contact MST A.

## Payment Information:

**NOTE:** Payment information **MUST** match how it appears on your credit card billing statement.

Name as it appears on card: \_\_\_\_\_

Address as it appears on the monthly billing statement:

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

CVV Code on back of card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please print name: \_\_\_\_\_

Phone number and person to contact with billing problems:

\_\_\_\_\_



## Bag Insert Opportunity

**Leave the attendees with something to remember you by!  
Place an ink pen, unsharpened pencil, printed material(s), note pad,  
flash drive, future event flyer, mug, cup, calendar, etc., in the  
attendee's conference registration bag!**

Below is a breakdown of the cost and some savings, if you participate in other ways with the conference:

<input type="checkbox"/> <b>Insert with Ad, Sponsorship, booth Rental</b>	<b>\$NO CHARGE</b>
<input type="checkbox"/> <b>Insert with Ad and Sponsorship</b>	<b>\$250.00</b>
<input type="checkbox"/> <b>Insert with Booth rental</b>	<b>\$175.00</b>
<input type="checkbox"/> <b>Insert with Ad</b>	<b>\$300.00</b>
<input type="checkbox"/> <b>Insert ONLY</b>	<b>\$450.00</b>
<input type="checkbox"/> <b>Non-profit Association insert (price per flyer or item)</b>	<b>\$100.00</b>

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Company Name \_\_\_\_\_ Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email (must provide for receipt) \_\_\_\_\_  
 Name on Card \_\_\_\_\_ (PLEASE PRINT)  
 Card # \_\_\_\_\_ CVV Code \_\_\_\_\_ **TOTAL TO CHARGE-\$** \_\_\_\_\_  
 Billing address (if different than above) \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

**NOTE: Quantity needed – 2,000**  
 Email to: [mmaki@managedbyamr.com](mailto:mmaki@managedbyamr.com) Fax to 734-677-2270  
 Mail: MSTTA – 1390 Eisenhower Place – Ann Arbor, MI 48108